



BUSINESS MODEL

MLB (MULTI LEVEL BUSINESS)



Departmental Store

FMCG

(Fast-moving consumer goods)

Grocery & Kitchen Supplies

eg. Cooking Oil, Lentils, Spices, Utensils, Plastic Items etc.

Baby Care

Diaper, Baby Lotion And Cream, Face Wash, Baby Soap ...

Hair & Body Care

Shampoo and Conditioner, Hair Oil, Hair Dye, ...

Biscuits, Chocolates & Snacks

Namkeen, Biscuit And Rusk, Candy and Toffee, ...

Cleaning & Household

Detergent & Fabric Care, Dishwash, Air Freshener, ...

Hygiene

Sanitary Pad, Pain Reliever, Ear Bud

Personal Care

Body Moisturizer, Face Cream, Bathing Soap

Beverages

Drinks & Juices, Tea, Coffee

Packaged Food

Sauces and Spreads, Noodles, Popcorn, ...

Miscellaneous Items.

Gourmet, Digestives, Pooja Articles

Stationery and Office Supplies

ITC

Hindustan Unilever (HUL)

Nestlé

Britannia

Patanjali Ayurveda

Dabur

Godrej Group

Marico

**Atta, Vermicelli, Ghee, Salt,
Spices, Ready To Eat Meals &
Instant Mixes**

Products



Products



MLB (MULTI LEVEL BUSINESS)

District Franchise

District Mega Store

- District Head Office
- Distt. Mega Depot
- Distt Mega Store
- District Extension Store (Within City Urban Ribbon)

Tehsil Franchise

Tehsil Large Store

- Tehsil Office
- Tehsil Depot
- Tehsil Large Store
- Tehsil Extension Store (within City Urban Ribbon)

Village Store

Village / Town Stores

- Village Store
- Link Store (Within 2 KM)

Member's PUP

PUP (Pick-Up Point)

- Minimal Investment
- Link to Nearest Store
- Mobile Billing System



MLB (MULTI LEVEL BUSINESS)

- ❖ Multi Level Franchisee Business Model.
- ❖ Multilevel Management.
- ❖ Zero Risk.
- ❖ Zero Business Knowledge / Experience.
- ❖ Zero Liability.
- ❖ Zero Tension.
- ❖ Easy Investment / It will be arranged.
- ❖ Easy Business Run / Computerized Billing & Calculations.
- ❖ All Activities Fully Legal.
- ❖ All Ownership & Decision of Member.
- ❖ All Life Earning Business (Transfer to next generation).
- ❖ All Type Support (Product, Service, Logistics).
- ❖ All Setup by Company Professionals.



MULTI LEVEL FRANCHISEE BUSINESS MODEL

- ❖ Computerized Billing
- ❖ Item based packaging
- ❖ Rack system
- ❖ Trolley or Basket System
- ❖ ATM/Online Money Transfer System Payment Facility
- ❖ Standard Operating / Timing / Working
- ❖ Home Delivery System (Optional/Min order amount)
- ❖ Ready to pickup facility (Time saving)
- ❖ Advance payment/deposit for quick shopping
- ❖ (This amount can be utilized at any store)



ZERO TENSION

- ❖ Full Guidance about all business activity.
- ❖ All setup by company at its standard basis at par.
- ❖ Computerizes MIS (Management Information System)
- ❖ Business Conferences. Question & Answer session.
- ❖ No Headache for Inventory Purchasing / Payment / Sales
- ❖ Customer ready base. (Member chain exist).
- ❖ Business strategy updates time to time.
- ❖ No calculation need for scheme / cost / margin/ expenses/ business future plan ready.
- ❖ Fully insured, fully documented, fully legal activity.
- ❖ Opportunity for you/your family/ generations.
- ❖ All weather business. All of your have experienced corona time.



ZERO BUSINESS KNOWLEDGE

- ❖ 7 Days training before business commencement.
- ❖ Staff training for store smooth running.
- ❖ GST/Taxation by company /Legal support help available.
- ❖ No Purchase needed for store.
 - ❖ Where to purchase stock.
 - ❖ Business setup equipment/ furniture/PC Billing/CCTV/Racks etc.
 - ❖ No ledger no credit system by store.
- ❖ Billing /sales/software training.
- ❖ No stock order needed (Backoffice will do automated on the basis of your previous sales, customer feedback.)
- ❖ Auto Inventory Level maintain.



ZERO RISK

- ❖ Full Customer Base.
- ❖ Supply Logistics Chain - Door step stock delivery.
- ❖ FMCG Sector, All Standard day by day needed Items on store.
- ❖ Business Updates, pricing auto update.
- ❖ Business expert available.
- ❖ No credit system, I will be managed by company (Credit Line/NIDHI+ Card Backup)
- ❖ Quality check products, Expiry date management (Reminder, Stock Transfer or Return Pickup)
- ❖ Fully Insured store, CCTV Facility.
- ❖ Business Family/Union Support.
- ❖ Zero Loss Business Closer (Bill to Bill Stock Return / Transfer on Business Closer after 180 Days.)
- ❖ Furniture and fixtures transfer to other store on closer at lowest depreciation.



ZERO LIABILITY

- ❖ Monthly Profit distribution 1-7 Accounts, 7-10 (Payout).
- ❖ Franchise holder utilize profit. Capital is safe.
- ❖ Rent on Store premises, Salary for helper at store.
- ❖ No credit facility by store to anyone.
- ❖ All tax GST etc. will be pay by the head office on behalf of store. No delay no penalty imposed.
- ❖ Credit sale to premium members is directly credited to franchise ledger account instantly.
- ❖ Full accounts & management by back office.
- ❖ Stock is also equal to cash (Because buyback at billed amount facility)



EAZY INVESTMENT OPTIONS

- ❖ It is good to have own capital in business
- ❖ If you don't have it will be managed and arranged with the help of company.
- ❖ 20% to 40% Stock partnership by company.
- ❖ 60% to 80% by
- ❖ MSME / PM Scheme with grant
- ❖ Business Loan at low interest rate
- ❖ Partnership option available
- ❖ Outsider Investor may be allowed by company.
- ❖ Investor Payment can be arranged by company.
- ❖ Means Investment can be arranged No Worries.



ALL LEGAL ACTIVITY

- ❖ Full legal company – All documents available to open public.
- ❖ All business activity on written agreements on paper eg. Agreement, Change in Agreement, Cancellation of Agreement, GST Firm, Bank Account Transactions, Original Receipts in absence of Bank Transaction.
- ❖ Business between two registered entities with the help of bank transactions & cash with original receipts.
- ❖ Rent agreement of business premises of store.
- ❖ Means everything on written. No ambiguity.



ALL YOUR OWNERSHIP

- ❖ Legal documents on the name of Premium Members
- ❖ No outsider influence in business
- ❖ All policy and rules are decided by the board of directory for all unanimously. Member Core Group Advisory committee.
- ❖ Global Policy for all.
- ❖ Business transfer to your next generation.
- ❖ Death/Retirement/Disability situation if family is unable to manage or Nominee is minor than business will run under company guardianship till maturity age. Profit will be transferred on monthly basis.
- ❖ This business is your life long property and will get transferred to your legal heir.



ALL LIFE EARNING

- Lifetime Business Activity. (Essential Products always sold. Even in pandemic.)
- Franchise membership reserved for members only.
- Ownership will not be affected till fraud with customer of company or violation of rules made for all franchise.
- Indirect loan type adjustment (Change in partnership ratio for declared or short or permanent period as per rules.)
- This Business is already running through out world in a different model. It's a advance model of this business for fast growth and more stable income.



ALL PRODUCT & SERVICE

- ❖ Full logistics support by company to store door.
- ❖ So easy a female / disable person can run store.
- ❖ All product & services will be provided by company.
- ❖ Lower Rates Higher Saving on Products & Services.
- ❖ All services will be made available by company.
 - ❖ Accounting, Software, MIS, Taxation, Legal Service Advice.
 - ❖ Training, Business Operations
 - ❖ Customer Handling / Dealing
 - ❖ Maintenance & Upgrade
- ❖ Stock Order, Re-order, Delivery, Transfer, Return, Inspection etc.



ALL SETUP BY COMPANY

- ❖ Nothing to do alone. Company will assist / Guide in all setup and running.
- ❖ Even No need to do setup planning for store Company have all expertise in it.
- ❖ Store setup Suppliers will be made available by company for your assistance.
- ❖ However franchise owner is free take setup item or services for his/her choice as per company standard requirement and theme. Company will guide.
- ❖ Full help till opening of store and to get started.

FRANCHISE ALLOTMENT, SETUP & OPENING TIMELINE

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THANK YOU

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